



# 17 GOALS

# Introducing the SDGs

## The Sustainable Development Goals

*Use these slides to introduce the SDGs  
Combine them with your own slides  
Translate them into your own language*

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# The **SDGs** are ...

- A set of 17 goals for the world's future, through 2030
- Backed up by a set of 169 detailed Targets
- Negotiated over a two-year period at the United Nations
- Agreed to by nearly all the world's nations, on 25 Sept 2015


# What is new and different about the 17 SDGs?

First, and most important, these Goals apply to *every* nation ... and every sector. Cities, businesses, schools, organizations, *all* are challenged to act. This is called

# Universality

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Second, it is recognized that the Goals are all inter-connected, in a system. We cannot aim to achieve just one Goal. We must achieve them all. This is called

# Integration

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And finally, it is widely recognized that achieving these Goals involves making very big, fundamental changes in how we live on Earth. This is called

# Transformation


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Let's take a tour ...

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A photograph of two young children, likely of African descent, smiling and embracing each other outdoors. The child on the left is wearing a beaded necklace with a circular pendant. The background is a blurred natural setting with trees and foliage. The text "#1: End poverty in all its forms everywhere" is overlaid in the top right corner.

**#1: End poverty  
in all its forms  
everywhere**





**#2: End hunger, achieve food security and improved nutrition  
and promote sustainable agriculture**



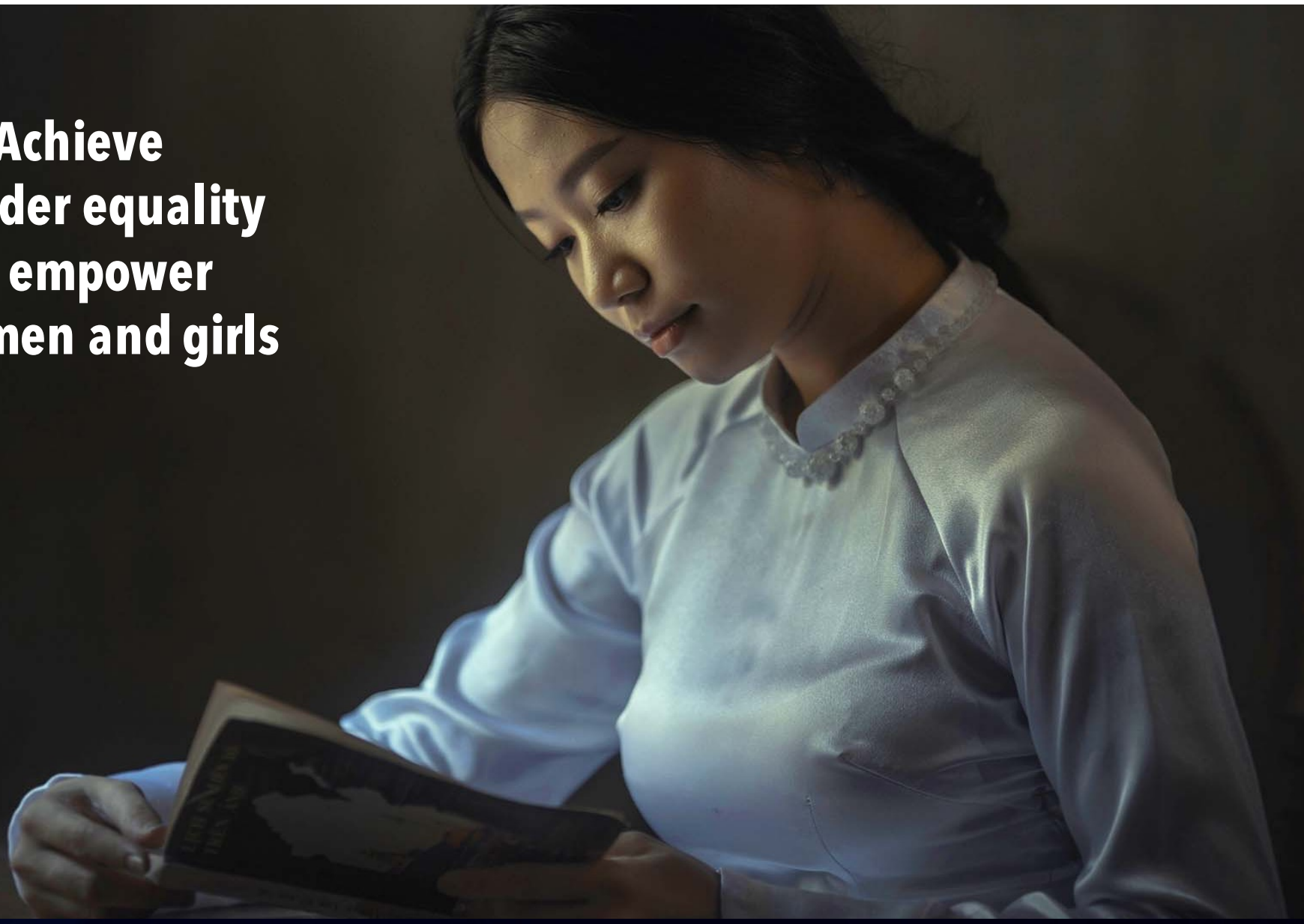
**#3: Ensure healthy  
lives and promote  
well-being for all  
at all ages**





**#4: Ensure  
inclusive and  
quality education  
for all and promote  
lifelong learning**

**#5: Achieve  
gender equality  
and empower  
women and girls**






**#6: Ensure access to water  
and sanitation for all**






A person wearing a white lab coat and white gloves is shown from the chest down, leaning over a grid of solar panels. The solar panels are illuminated with a bright yellow light, creating a glowing effect. The person's hands are resting on the panels. A dark watch is visible on the person's left wrist. The background is a solid yellow color.

**#7: Ensure access to  
affordable, reliable,  
sustainable and  
modern energy for all**



A high-angle photograph of a floating market scene. In the center, a woman in a blue shirt is cooking in a large pot on a gas stove inside a wooden boat. The boat is filled with various food items, including bowls of prepared dishes, a large basket of bananas, and other ingredients. To the left, another boat is filled with green plants. In the foreground, a woman with blonde hair is sitting on a boat, looking towards the cooking woman. The water is calm, and other boats are visible in the background.

**#8: Promote inclusive and sustainable economic growth, employment and decent work for all**



A person stands in the center of a dark, circular tunnel. The tunnel's interior is punctuated by a series of vertical, rectangular openings that allow bright light to stream in, creating a rhythmic pattern of light and shadow. The person, seen from behind, is holding a small, glowing device. The overall atmosphere is one of mystery and technological exploration.

**#9: Build resilient  
infrastructure,  
promote sustainable  
industrialization and  
foster innovation**



**#10: Reduce inequality  
within and among  
countries**





**#11: Make cities  
inclusive, safe, resilient  
and sustainable**






**#12: Ensure sustainable consumption and production patterns**



**#13: Take urgent action  
to combat climate change  
and its impacts\***





A vibrant underwater scene featuring a massive school of small, silvery fish swimming in clear, turquoise water. The fish are densely packed, filling most of the frame. In the lower foreground, a colorful coral reef is visible, with various types of coral in shades of yellow, orange, and green. Small, bright orange fish are also seen swimming near the coral. Sunlight filters down from the surface, creating a bright, shimmering effect in the center of the image.

**#14: Conserve and  
sustainably use  
the oceans, seas  
and marine  
resources**



**#15: Sustainably manage forests,  
combat desertification, halt and  
reverse land degradation,  
halt biodiversity loss**





A large crowd of people, mostly seen from behind, looking towards a bright light source. The image is heavily blue-toned and has a grainy, high-contrast appearance. The text is overlaid in the lower center.

**#16: Promote just, peaceful  
and inclusive  
societies**

A top-down view of several people's arms and hands stacked in a circle on a light-colored wooden floor. The hands are of various skin tones, including dark brown, light brown, and fair. Some individuals are wearing accessories: a black sports watch, a silver ring, a black wristband, and several beaded bracelets. The background shows parts of their clothing, such as blue jeans and a light blue button-down shirt.

**#17: Revitalize the  
global partnership  
for sustainable  
development**



Each goal is  
important  
in itself ...



THE 2030 AGENDA FOR SUSTAINABLE  
DEVELOPMENT: AN OVERVIEW



#1: END POVERTY IN ALL ITS FORMS  
EVERYWHERE



#2: END HUNGER, ACHIEVE FOOD  
SECURITY AND IMPROVED NUTRITION  
AND PROMOTE SUSTAINABLE  
AGRICULTURE



#3: ENSURE HEALTHY LIVES AND  
PROMOTE WELL-BEING FOR ALL AT  
ALL AGES



#4: ENSURE INCLUSIVE AND QUALITY  
EDUCATION FOR ALL AND PROMOTE  
LIFELONG LEARNING



#5: ACHIEVE GENDER EQUALITY AND  
EMPOWER WOMEN AND GIRLS



#6: ENSURE ACCESS TO WATER AND  
SANITATION FOR ALL



#7: ENSURE ACCESS TO AFFORDABLE,  
RELIABLE, SUSTAINABLE AND MODERN  
ENERGY FOR ALL



#8: PROMOTE INCLUSIVE AND  
SUSTAINABLE ECONOMIC GROWTH,  
EMPLOYMENT AND DECENT WORK FOR  
ALL



#9: BUILD RESILIENT  
INFRASTRUCTURE, PROMOTE  
SUSTAINABLE INDUSTRIALIZATION  
AND FOSTER INNOVATION



#10: REDUCE INEQUALITY WITHIN AND  
AMONG COUNTRIES



#11: MAKE CITIES INCLUSIVE, SAFE,  
RESILIENT AND SUSTAINABLE



#12: ENSURE SUSTAINABLE  
CONSUMPTION AND PRODUCTION  
PATTERNS



#13: TAKE URGENT ACTION TO COMBAT  
CLIMATE CHANGE AND ITS IMPACTS\*



#14: CONSERVE AND SUSTAINABLY USE  
THE OCEANS, SEAS AND MARINE  
RESOURCES



#15: SUSTAINABLY MANAGE FORESTS,  
COMBAT DESERTIFICATION, HALT AND  
REVERSE LAND DEGRADATION, HALT  
BIODIVERSITY LOSS



#16: PROMOTE JUST, PEACEFUL AND  
INCLUSIVE SOCIETIES



#17: REVITALIZE THE GLOBAL  
PARTNERSHIP FOR SUSTAINABLE  
DEVELOPMENT

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Each goal is  
important  
in itself ...



And they  
are all  
connected

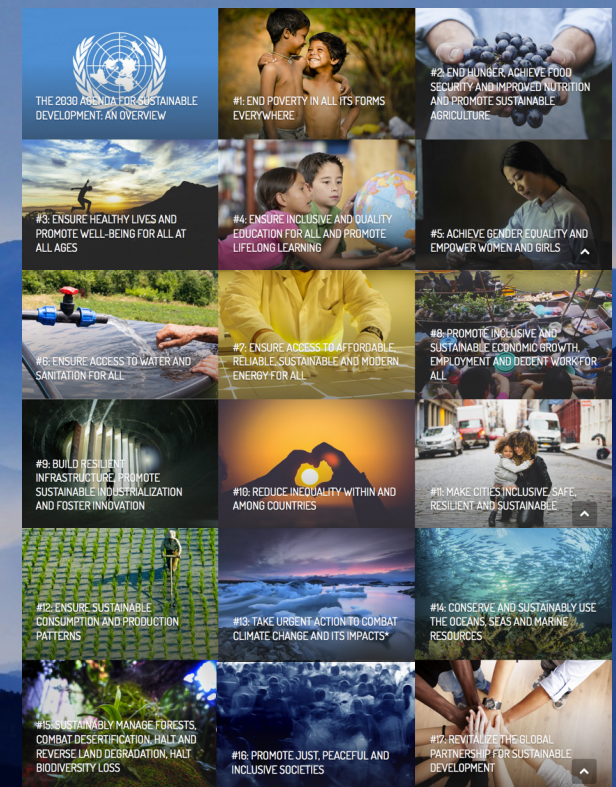
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To find out more, go to

**17Goals.org**

And read the *real* documents for yourself, at  
<https://sustainabledevelopment.un.org/topics>



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